

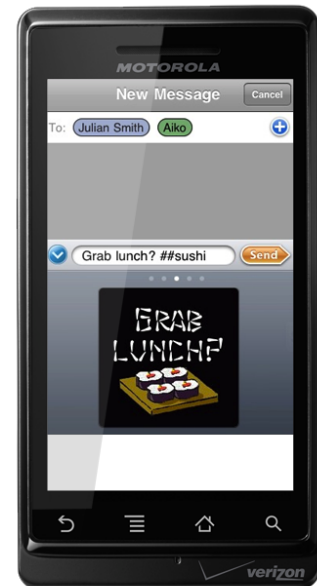


## Popular Visual Messaging App FunMail Expands to Android and Releases iPhone Update

PLEASANTON, Calif. (January 26, 2010) Texts without pics is like eating a peanut butter sandwich without jelly. Enter FunMail, the mobile jelly for your soul. It's a new way to express yourself, where images match your words automatically. Don't believe us? Try it free for yourself at <http://funmail.com>. This visual messaging app, dubbed as "Google Image Search meets text-messaging," forges ahead with mass market availability by arriving on Google's Android platform. Today, FunMail invites Android users to join the conversation and improves upon several compatibility issues with its updated iPhone app.

Since the initial iPhone launch in November 2009, FunMail has been downloaded over 100,000 times and was ranked one of iTunes's Top 25 Social Networking applications. "We've made a bold bet on enhancing consumer behavior as it relates to communication and so far it's been a major success," said FunMobility CEO Adam Lavine. "Android will open up the fun to many new users, handsets and operators that we previously couldn't reach," Lavine added.

FunMail for Android offers the same functionality of its iPhone predecessor, including the ability to add real-time images to any text by tapping into the "Media Brain," a learning technology that grows smarter about making insightful connections between imagery and language each time a FunMail is sent. In addition, FunMail for Android leverage's Google's voice-recognition technology, enabling consumers to turn spoken messages into entertaining visuals that can be easily shared via MMS.



The new update for iPhone includes a new feature that enables consumers to preview up to 20 FunMails instead of the previous 5, and also includes performance enhancements and access to new content.

Download the FunMail app by viewing Android Market™ on your Android-compatible handset or clicking <http://funmail.com/android> for the link. A free iPhone application is available for download at the iTunes store, or visit <http://www.funmail.com> for directions. Anyone can become a FunMail artist by submitting their photography, illustrations, and most anything graphic to the visual library at <http://funmail.com/design>.

### About FunMobility, Inc.

Headquartered in Pleasanton, California, FunMobility delivers a unique, integrated mobile entertainment experience through best-in-class mobile multimedia applications and content that enable consumers to connect and express themselves through mobile photos, videos, music, graphics and slideshows. FunMobility distributes their

applications and content through every North American carrier as well as direct to consumers through FunMo.com. FunMobility builds America's largest mobile content community through some of the wireless industry's most popular applications including Wallpaper Universe™, America's Best Mobile Pix™, YouTones™, aFLIX: Share ur Vids, MyShow™, Ringtones Universe™, TrueTones Universe™, FunGirl DISH™, Chick Talk™, Mobile Comics Network™, Personalized Wallpaper™, MyScreenz™, MyTonz™ and FunMobility Animated Greetings™. Check us out on the web at [www.funmo.com](http://www.funmo.com).

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