



## **FunMobility Brings Customizable High-Definition Wallpaper App to Mobile Customers Nationwide**

*New UGC application allows users on Alltel and Verizon Wireless networks to manipulate high-def wallpapers with cool interactive effects, other carriers soon to be announced*

**Pleasanton, CA – November 11, 2008** – Now's your chance to bring high-quality images to life as wallpaper on your mobile phones! FunMobility, a leading provider of innovative wireless community and media services, today announces the launch of HD Wallpaper, the first high-definition interactive wallpaper creation service, available for the first time for customers on Alltel and Verizon Wireless networks. Other carriers to feature the service will be announced in the coming months.

With HD Wallpaper, Alltel and Verizon Wireless customers can now experience the benefits of HD quality images right from their mobile phones. This amazing UGC application features the new "HD Image Select" technology, which lets users pan and zoom stunning landscapes, illustrations, and amazing galactic photos, and even cut their own customized wallpaper - all in high def! HD Wallpaper offers a vast collection of images and content is refreshed on a regular basis so there is always something new and exciting to check out.

"Today's mobile consumer demands creative freedom to generate their own media, which is the next step in broadening and deepening their mobile experience," said FunMobility CEO Adam Lavine. "Our new HD Wallpaper application does for mobile phones what HD does for television, giving consumers a deeper, richer experience, and enabling users to edit the images they download with greater clarity and resolution. We're proud to offer Verizon and Alltel customers with this latest personalization application, which brings mobile images to life in an exciting new way."

FunMo.com, will power the HD Wallpaper application, which can be downloaded directly from Verizon's Get it Now or from Alltel Axxess shop for \$3.99. Please visit FunMobility's direct-to-consumer website at [www.funmo.com](http://www.funmo.com) for more information.

### **About FunMobility Inc.**

Headquartered in Pleasanton, California, FunMobility delivers a unique, integrated mobile entertainment experience through best-in-class mobile multimedia applications and content that enable consumers to connect and express themselves through mobile photos, videos, music, graphics and slideshows. FunMobility distributes their applications and content through every North American carrier as well as direct to consumers through FunMo.com. FunMobility builds America's largest mobile content community through some of the wireless industry's most popular applications including Wallpaper Universe™, America's Best Mobile Pix™, YouTones™, aFLIX: Share ur Vids, MyShow™, Ringtones Universe™, TrueTones Universe™, FunGirl DISH™, Chick Talk™, Mobile Comics Network™, Personalized Wallpaper™, MyScreenz™, MyTonz™ and FunMobility Animated Greetings™.

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