



Deloitte Announces Pleasanton-Based FunMobility as One of Silicon Valley's Top Ten Fastest Growing Internet, Media, Entertainment and Communications Companies

Strong pipeline of innovative mobile community applications leads to 3,311 percent revenue growth from 2003-2007 and Selection to Deloitte's Technology Fast 50

Pleasanton, CA – October 31, 2008 – FunMobility, a leading provider of innovative wireless community and media services, today announces that it has been named as 9th overall among companies nominated to Deloitte's Technology Fast 50 Program for Silicon Valley Internet, Media, Entertainment and Communications companies. FunMobility's increase in revenues of 3,311 percent resulted in the ranking, which is based on the percentage revenue growth over five years from fiscal year 2003–2007.

"This honor recognizes all the hard work and dedication from all of our employees in making FunMobility one of Silicon Valley's premier mobile entertainment companies," said Adam Lavine, CEO of FunMobility. "Despite a slowdown in our economy, we've witnessed strong, sustained growth over the past five years and we look forward to capitalizing on continued growth within this sector, and substantially growing our business to meet consumer demand for our products."

"Deloitte's Silicon Valley Technology Fast 50 recognizes companies that have shown the strength to succeed in today's very competitive environment and FunMobility is one of the select companies to have been bestowed with this honor for two consecutive years," said Mark Jensen, Managing Partner, National Venture Capital Services, Deloitte & Touche LLP, in Silicon Valley. "The company is truly one of the fast-growth success stories in Silicon Valley and we applaud their vision and tenacity to achieve such a fast rate of growth over the past five years."

To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in fiscal year 2003 and \$5,000,000 in fiscal year 2007, be headquartered in the San Francisco Bay Area, and be a company that owns proprietary technology or proprietary intellectual property that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology or intellectual property in a unique way does not qualify.

Companies from the regional Technology Fast 50 programs in the United States and Canada are automatically entered in Deloitte's Technology Fast 500 program, which ranks North America's top 500 fastest growing technology, media, telecommunications and life sciences companies. For more information on Deloitte's Technology Fast 50 or Technology Fast 500 programs, visit www.fast500.com.

About FunMobility Inc.

Headquartered in Pleasanton, California, FunMobility delivers a unique, integrated mobile entertainment experience through best-in-class mobile multimedia applications and content that

enable consumers to connect and express themselves through mobile photos, videos, music, graphics and slideshows. FunMobility distributes their applications and content through every North American carrier as well as direct to consumers through FunMo.com. FunMobility builds America's largest mobile content community through some of the wireless industry's most popular applications including Wallpaper Universe™, America's Best Mobile Pix™, YouTones™, aFLIX: Share ur Vids, MyShow™, Ringtones Universe™, TrueTones Universe™, FunGirl DISH™, Chick Talk™, Mobile Comics Network™, Personalized Wallpaper™, MyScreenz™, MyTonz™ and FunMobility Animated Greetings™. Check us out on the web at www.funmo.com.

About Deloitte

As used in this document, “Deloitte” means Deloitte LLP. Please see www.deloitte.com/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries.

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For media inquiries, please contact:

Eric Gonzalez
VSC Consulting
415.272.0836
eric@vsconsulting.com