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## FunMobility Names Fred Clarke as Vice President of Product Management

Former InfoSpace Mobile Media Expert Strengthens Management Team

PLEASANTON, Calif., March 12 /PRNewswire/ -- FunMobility, a leading mobile entertainment, community and lifestyle company, today announced that it has appointed Fred Clarke as VP of Product Management. In this role, Fred will drive FunMobility's product roadmap and lead the product management and pre-visualization teams.

"By hiring Fred, FunMobility demonstrates its dedication to attracting top talent from the mobile media space for our rapid growth in the sector," said Adam Lavine, CEO of FunMobility. "Fred brings a wealth of knowledge, backed by 10 years of international experience in the mobile media space to FunMobility. I'm very pleased to have Fred join our team."

Prior to joining FunMobility, Fred Clarke ran all Product Management for InfoSpace's \$200 million mobile media product lines, including their highly successful music and graphics products. Mr. Clarke also served as the President of Unity In Values, where he launched the first mobile pure-play in the mobile video space and established the leading Christian brand in mobile. Mr. Clarke also ran VivaVision's product efforts, growing Viva Vision's mobile product sales by over 1000%. Prior to that, Mr. Clarke founded and was CEO of Soltima, a 85-person company that created the industry's first carrier grade content management system for wireless carriers.

"FunMobility has established itself as a leader in the mobile media space," said Fred Clarke. "I am thrilled to join this stellar team and participate in its continued success under Adam's leadership."

About FunMobility, Inc.

FunMobility delivers a unique mobile entertainment experience through mobile applications and services that enable creativity, personalization, and community-building. FunMobility provides carriers with the industry's most popular, successful and fun mobile lifestyle applications, including Wallpaper Universe(TM), America's Best Mobile Pix(TM), Ringtones Universe(TM), TrueTones Universe(TM), Mobile Comics Network(TM), Personalized Wallpaper(TM), MyScreenz(TM), MyTonz(TM), Christian Tones, RockTones, and FunMobility Animated Greetings(TM). FunMobility's mobile applications and services are distributed across major carriers around the globe. For more information, visit us at <http://www.funmobility.com>.

Contact:

Abelson Group for FunMobility  
 Jennifer Abelson  
 917-445-4454  
[jennifer@abelsongroup.com](mailto:jennifer@abelsongroup.com)

or

John Angelo  
 623-792-8239  
[john@abelsongroup.com](mailto:john@abelsongroup.com)

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