

FunMobility Names Arvind Narain as Chief Operating Officer.

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PLEASANTON, Calif., May 16 /PRNewswire/ -- FunMobility, a leading provider of innovative wireless community and media services, announced today that it has appointed Arvind Narain as its Chief Operating Officer. In this role, Mr. Narain will be responsible for FunMobility's day-to-day operations, and continuing the company's history of success and technical leadership in the wireless industry.

"Arvind has talent, drive and a history of success in complex technical execution," said Adam Lavine, CEO of FunMobility. "We're pleased to have Arvind join our team and help drive FunMobility to new levels of growth."

Mr. Narain brings to FunMobility extensive leadership experience, spanning over 20 years in technology innovation, marketing, sales and business strategy. Mr. Narain was most recently Senior Vice President of McAfee, where he spearheaded their mobile market development and deployment activities around "security as a service." As co-founder and operational leader of Network Associates (NAI) subsidiary myCIO, he helped create the world's first business-to-business security application service provider (ASP). In these roles, he partnered with global carriers such as NTT DoCoMo, Telefonica, Telecom Italia and Verizon, and was responsible for more than \$100 million in revenue. In other leadership roles at McAfee, he directed global execution, planning and professional services around their flagship enterprise products.

"FunMobility has clearly separated itself from the pack as an innovator and market leader for mobile community and media applications," said Arvind Narain. "Their team and technology are first-rate. I'm looking forward to rolling up my sleeves, and building on this foundation of creativity and success."

About FunMobility, Inc.

FunMobility delivers unique mobile entertainment experiences by enabling people to share their lives through mobile community and media applications. FunMobility provides carriers with some of the industry's most popular and successful mobile applications, including Wallpaper Universe(TM), America's Best Mobile Pix(TM), Ringtones Universe(TM), TrueTones Universe(TM), Mobile Comics Network(TM), Personalized Wallpaper(TM), MyScreenz(TM), MyTonz(TM) and FunMobility Animated Greetings(TM). FunMobility's mobile applications and services are distributed through major carriers across the globe, including, Verizon Wireless, Alltel, Sprint PCS, U.S. Cellular, Cingular Wireless, and many others. FunMobility has achieved an industry reputation for creativity, innovation and reliability, and is considered one of the industry's most unique wireless entertainment companies.

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