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Shaquille O'Neal's Notorious Kobe Bryant Freestyle Rap Now Available as Free Ringtone Downloadable at FunMo.com, Thanks to FunMobility

SAN FRANCISCO--([BUSINESS WIRE](#))--Some feuds never die – four years and two teams after they played together for the Los Angeles Lakers, the feud between Shaquille O'Neal and Kobe Bryant is still going strong. A video of Shaq ripping on his former teammate was posted online on June 23 and has made a stir within pop culture news this past week.

Since the rap was posted online, it has become an international phenomenon and has been viewed nearly half a million times on YouTube in less than a week. Now you can bring the nasty rivalry to your phone by visiting <http://www.FunMo.com>. FunMobility has the original rap as a free download and created a premium ringtone mashup inspired by the original Shaq rap, as well as a JibJab-style animation with the mashup soundtrack.

The rivalry between the two stars of the Los Angeles Lakers has been heated and well known throughout the eight years that they played together (1996-2004). Their competition on the court was taken to a personal level when Kobe Bryant accused Shaquille O'Neal of paying women up to \$1 million for personal reasons.

In 2006, after Shaq had been traded to the Miami Heat, seemingly cordial relations between the two were construed by media to be the end of their long-lasting feud. However, videos posted online this week show Shaq freestyle rapping in a New York nightclub, mocking Kobe Bryant's loss in the NBA Championship Finals last week.

Users can now take the rivalry to the street and support their favorite basketball superstar feud by downloading the rap as their ringtone. FunMobility offers this unique ringtone and countless more to users for no cost.

The Shaq rap ring-tones can be downloaded for free now at www.FunMo.com.

About FunMobility Inc.

Headquartered in Pleasanton, California, FunMobility delivers a unique, integrated mobile entertainment experience through best-in-class mobile multimedia applications that enable consumers to connect and express themselves through mobile photos, videos, music, graphics and slideshows. FunMobility distributes their applications through every North American carrier as well as direct to consumers through FunMo.com. FunMobility builds America's largest mobile content community through some of the wireless industry's most popular applications including Wallpaper Universe(TM), America's Best Mobile Pix(TM), aFLIX: Share ur Vids, MyShow, Ringtones Universe(TM), TrueTones Universe(TM), FunGirl DISH(TM), Chick Talk(TM), Mobile Comics Network(TM), Personalized Wallpaper(TM), MyScreenz(TM), MyTonz(TM) and FunMobility Animated Greetings(TM).

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