

Rebtel Wins Mobile VoIP Shootout

Independent market research company compares 15 players offering low cost mobile calling.

Stockholm, Sweden ([PRWeb](#)) June 26, 2008 -- Rebtel, the people's global communications company, was consistently the low-price leader among 15 companies compared side by side in a new report just released by [Technology Appraisals Limited](#), an independent market research and publishing company based in London.

On the world's most heavily trafficked calling corridors Rebtel's per minute rates beat [Jajah](#), [EQO](#), [mig33](#), [Mobivox](#), and [Truphone](#), to name just few of the better known companies the study compared. Rebtel's standard rates quoted in the study, entitled Low Cost & Mobile VoIP, also beat market leaders not included, such as Skype, Reliance and Stana Card.

"Low rates combined with the most reliable and clear connections are what bring customers to Rebtel, but the reason people use our services day in and day out is to stay connected with their loved ones," said Hjalmar Winbladh, Rebtel co-founder and CEO. "That's what Rebtel is really all about -- and why 97 percent of our customers recommend Rebtel."

According to the Technology Appraisals' research at least 30 new companies, and possibly as many as 50, have appeared in recent years offering low cost mobile calling.

"We believe the new (mobile) sector is here to stay," the report states. "The big question is how much market share will the established operators allow new players, or be forced to concede by regulators and user demand."

Founded in 2006, Stockholm-based Rebtel was established to give people around the world an alternative to mobile operators' rip-off rates for making international calls.

"We started Rebtel because none of the mobile operators were on the side of the customer," said Winbladh. "Now, many of the companies in Technology Appraisals' research, as well as others, have started copying Rebtel's patent-pending method for making low-cost mobile calls, but they still can't beat us when it comes to reliable quality and reliably low rates."

A Rebtel account can be set up in just a minute or two.

The Rebtel service works with any mobile phone just the way it is, and works with all mobile operators. There is no charge to set up a Rebtel account. And all new comers get a free 10 minute call to test the service.

After an account is set up subscribers only pay for the minutes they use. Smart Calls between the 47 countries served by Rebtel are always free and only one of the two people on a call must be a Rebtel subscriber.

How Rebtel works

Rebtel gives people local phone numbers in their country to call their friends, family or work colleagues who live abroad. By making all calls local, people can call each other as often as they like and talk as long as they want, for

little or nothing more than the cost of the local calls.

That means, for example, Rebtel gives someone living in Los Angeles a local Los Angeles phone number that connects them to their friend in Mexico City. And Rebtel gives the person living in Mexico City a local Mexico City phone number to call their friend in Los Angeles.

Getting started is fast and easy:

1. Go to <http://www.rebtel.com> and enter your mobile number and your friend's mobile number.
2. Rebtel creates local numbers and sends them in text messages (SMS) to each phone.
3. Save the number in your phone's address book and use it any time to call your friend abroad.

About Rebtel:

Rebtel is a global communications company for individuals and businesses. With Rebtel it's possible to call any phone, anywhere in the world, for just pennies per minute. Rebtel's services can be used with any mobile phone without modification or software downloads. There is no charge to set up a Rebtel account. No monthly fees, no connection fees and no hidden costs. Anyone may make a free 10 minute call to test the service. Thereafter, customers only pay for the minutes they use. Smart Calls between the 47 counties served by Rebtel are always free and only one of the two people on a call have to be a Rebtel customer.

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