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V-ENABLE Launches FreeMobile411™, The First Mobile Web Directory Assistance Service Combining Residential and Business Listings with Live Operator Support

Celebrate 4-11 Day on April 11th and remember 130 years of Americans searching

(SAN DIEGO, Calif.) - April 11, 2008 – Today V-ENABLE, leading provider of mobile search and enhanced directory assistance solutions, has unofficially created the 1st Annual 411 Day (on 4/11/08), one hundred and thirty years after the first operator assisted phone call took place. To celebrate America's history of search, V-ENABLE is announcing **FreeMobile411™**, a mobile search service now available on any web-enabled handset free of charge at freemobile411.com and fm411.mobi.

According to a January 2008 survey by Local Mobile Search of Opus Research Group, respondents indicated that a substantial number of their mobile calls (over 30%) were for residential queries. Unlike other free 411 services, FreeMobile411™ features not only 14 million businesses and 140 million residential listings but it also allows users to browse by category, get maps, driving directions, see other businesses nearby and connect to an operator if needed at any time during the process.

FreeMobile411™ is the first service that integrates operator assistance. Unlike automated 1-800



services, **FreeMobile411™** offers the option of operator assistance, allowing consumers to speak with a live operator to ensure a satisfying search experience.

“411 has come a long way and we hope **FreeMobile411™** brings together all of the rapid advances in web and mobile services, while keeping the human touch of the live operator, into one service,” said Craig Hagopian, Executive Vice President and Chief Marketing Officer of V-ENABLE Inc.

Previously, the popular V-ENABLE Mobile411™ application was only available with select carriers, such as Alltel and MetroPCS. Now with the release of the mobile web version **FreeMobile411™**, anyone with a web-enabled handset can enjoy the service free of charge at freemobile411.com and fm411.mobi.

About V-ENABLE

V-ENABLE is the leading service provider of automated directory assistance solutions powered by our patented voice and text-based technology delivering the fastest and most accurate local search experience to the mobile environment. V-ENABLE was founded by wireless experts from Nokia, Motorola, PacketVideo and Cisco. V-ENABLE's patented multi-modal local search allows mobile users to simply speak or type any location, business or residential listing and receive contact information, maps, directions and more in a visual or audio format in seconds.

Founded in 2001, V-ENABLE is headquartered in San Diego, CA. Mobile voice search applications powered by V-ENABLE technology have been deployed on Alltel, Leap Communications (Cricket Wireless), U.S. Cellular, and Verizon Wireless. For more information, visit www.V-ENABLE.com.