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Tuesday, July 6, 2010

CHRIS ORTON
ORBITZ WORLDWIDE

Orbitz Worldwide named Chris Orton as chief marketing officer. Orton joins Orbitz from eBay, where he served as senior director of Internet marketing.

STEVE JACOB
HOOKLOGIC

Steve Jacob was named senior vice president, worldwide sales at HookLogic.

ALEX BOGUSKY
MDC PARTNERS

Alex Bogusky resigned from MDC Partners and Crispin Porter + Bogusky to pursue opportunities outside the ad world.

CARLOS ARIAS AND FRANK SNIDER
ROCK PAPER SCISSORS

Rock Paper Scissors, a creative editorial studio, has opened a New York office in the Flatiron District led by editors Carlos Arias and Frank Snider.

TODD BAIRD

PHILLIPS DESIGN GROUP

Phillips Design Group named Todd Baird as vice president, strategy and account management. Most recently, he was director of strategic planning at PARTNERS + Simons in Boston.

ROB BAIRD

MOTHER NEW YORK

Rob Baird rejoined Mother New York as a global creative. Baird will split his time between the New York and London offices and will lead creative work for Stella Artois, Dell and Coca-Cola. Previously he worked at Fallon on brands like Starbucks, Virgin Mobile and Sports Illustrated.

NICK BAILEY, JASPER MITTELMEIJER AND JORIS HOFSTEDE

AKQA

Creative duo Jasper Mittelmeijer and Joris Hofstede joined AKQA Amsterdam. In addition, the agency promoted Nick Bailey from creative director to executive creative director responsible for the creative output from the Amsterdam office.

BRYAN SELTZER

LOTAME SOLUTIONS

Lotame Solutions promoted Bryan Seltzer to vice president advertising sales and client services.

WENDY L. ZENCHYSHYN AND AARON K. GRAGG

TAGMAN

TagMan hired Wendy L. Zenchyshyn as vice president of business development and Aaron K. Gragg as vice president of sales, two newly created positions.

NICK MARSH

MOJIVA

Mojiva hired Nick Marsh as director of sales, EMEA. Marsh worked for Microsoft in the UK for the past 10 years, serving most recently as group head of strategic agency and client partnerships.

HOLLY BROUSSEAU
SKYROCKIT

Skyrocket hired Holly Brousseau as senior vice president of production and client services.

RACHEL LEPELSTAT
NIGHT AGENCY

Rachel Lepelstat was promoted to group account director at Night Agency.

MAX BEEH, SARA GOOLD AND MICHAEL LEIDENFROST
SMARTCLIP

Smartclip hired Max Beeh as director of west coast sales, Sara Goold as director of sales planning and Michael Leidenfrost as ad operations manager.

KELLY TALBOT AND BRITTANY SCHAUMAN
DENTSU AMERICA

Kelly Talbot was promoted to broadcast supervisor in the Santa Monica office of Dentsu America. In addition, Brittany Schauman joined the New York office as an assistant media planner.