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Chorus iPhone users embrace web browsers, brain aids



Reported by VentureBeat on Tuesday, 6 April 2010 (3 days ago)

VentureBeat

Chorus is an iPhone application (iTunes link) that lets users show their friends which applications they're downloading, and which they recommend. Not only does that help you figure out the next cool app for your iPhone, it also gives Chorus-maker envIO some fun data about the App Store.

Specifically, for the month of February, envIO says its users recommended a web browsing app called Perfect Browser 3 above all others. The most downloaded free app was Luminosity Brain Trainer, which offers exercises that supposedly improve your intelligence. The most downloaded paid app was Where's my Phone, which helps you find your phone by whistling, then listening for a ringtone in response.

Now, this list comes with the obvious caveat that it only represents a small percentage of iPhone owners (envIO says that 600,000 users have "invited others to join the Chorus community"), but it's still interesting to look at data that shows what people are not just downloading, but recommending.

You can compare these numbers to the top apps in December.

Top 10 most recommended apps

Luminosity Brain Trainer LastPlayed+ for Facebook and Twitter Knocking Live Video NBC Olympics on AT&T Evernote HFOrg Lose It! Lexeme Free Scrabble Word Search Virtual Trainer Words With Friends

Top 10 free apps based on download attempts

Lumosity Brain Trainer Classics Gorillacam Catch-21 Touch Mouse Fonolo Meebo ICE app Bell Cowbell app 3D Sun

Top 10 paid apps based on download attempts

Where is my Phone? ContactFlow Alphabetic MotionX GPS Drive HourFace Cogs Battle Bears: Zombies! Slug Wars Slango – Urban Dictionary AutoRingtone Pro Text to Speech Ringtones

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


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