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# iPhone Consumers Value Memory and Brain Activity in February As Evidenced by Most Viral Apps Report According to Chorus

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**Andover, MA – April 6, 2010** – envIO networks, a leading social networking software development company, today announced the latest user data based on Chorus iPhone App activity. The February Chorus report continues to compile user data on download attempts to produce the top recommended apps, free apps, paid apps, and starting this month, the top discussed apps based on user chatter.

Since Chorus launched in November in 2009, more than 600,000 users have invited others to join the Chorus community, while Chorus users have spent more than \$1 million on paid apps.

With the landscape of the app market constantly evolving, Chorus makes it easy to find the most valuable apps with the help of friends and their smart phones.

According to February iPhone data, Lumosity Brain Trainer jumped eight spots to the top free app position, bumping Background Check App from the list. In contrast with those feeling the need to improve their memory, the top paid app was Where is my Phone? – a top rated app that features 30 creative ringtones to help forgetful users locate their phone by whistling. Rounding out the other lists is PERFECT BROWSER 3, the top recommended app among Chorus users, and the Facebook app, which was the highest ranking app based on chatter.

Similar to the last month's Chorus report there is a high amount of turnover with only one app (Luminosity Brian Trainer) remaining from January's top ten list. Chorus believes this trend is likely to continue with thousands of high quality apps being introduced every month, and a high degree of consumer interest in downloading the hottest new apps available.

The following top ten lists for February 2010 were based on tens of thousands of user interactions and download attempts from live apps within the iTunes Store.

## Top 10 Most Recommended Apps Among Chorus Community February 2010:

| Rank | Rank Change | App Name  | Price  |
|------|-------------|---|--------|
| 1    | Debut       | <a href="#">PERFECT Browser 3 - Extraordinary FAST FullScreen</a> | \$0.99 |
| 2    | Debut       | <a href="#">LastPlayed+ for Facebook and Twitter</a>              | \$0.99 |
| 3    | Debut       | <a href="#">Knocking Live Video</a>                               | Free   |

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