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BLUE MARBLE  
GEOGRAPHICS

# The Blue Marble Desktop

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Wednesday, March 24, 2010  
**Placecast Gets Another \$3M in Funding**

The location-based advertising platform company, the one behind the recent North Face promo discussed previously, received the sum from existing investors, Quatrex Capital, ONSET Ventures and Voyager Capital. The company got \$5M just five months ago. Also in the announcement: a hint a company like Nokia might be interested in acquiring a company like Placecast.



- PaidContent
- press release

Posted by Adena Schutzberg in LBS at 06:00 | Comments (0) | Trackbacks (0) | [SHARE](#)

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- Love them, read them all.
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Jonny about ESRI "Transitioning" Pronunciation of its Name

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