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WirelessDevNet.com Press Release

According to envIO Networks iPhone App Chorus, Background Check & Let's Golf Top List of Free Apps

Andover, MA - March 3, 2010 - envIO networks, a leading social networking software development company, today announces new user data based on activity from its popular [Chorus iPhone Application](#). The Chorus January report focuses on the top ten most recommended apps within the Chorus community, as well as the top ten free and paid apps based on download attempts.

Chorus makes it easy to manage the vast amount of iPhone apps to hit the market, and allows users to connect with friends to discover valued apps regardless of the smart phone their friends use. [Chorus](#) is currently available on iPhone and iPod touch, and has recently launched internationally in 90 additional countries around the world.

Since it's launch in 2009, more than a hundred thousand users have used Chorus to keep track of what apps their friends are recommending and downloading. The community is based on shared interests and aiding the app discovery process by making it easy for users to connect with friends, see their activities, and provide recommendations.

Chorus users are active and engaged, with over a third of the daily users generating activity – rating, reviewing and commenting on friends' activities. Chorus users are also incredibly social, with the average user inviting 78 friends to try out the app.

Based on the latest data, the most popular free and paid apps for January were Background Check and Let's Golf, which took over for IMDb and DropZap, respectively. Another interesting trend witnessed in this report is that 28 of the 30 apps that made it to the list made their debut, which again emphasizes the popularity of new apps among discerning Chorus users.

The following top ten lists for January 2010 were based on tens of thousands of user interactions and download attempts.

Top 10 Most Recommended Apps Among Chorus Community January 2010:

This Month

Rank		App Name	Price
1	Debut	FastMail	Free
2	Debut	PrinterShare	Free
3	Debut	ICE	Free
4	Up 5	Background Check App	Free
5	Debut	Engadget	Free
6	Debut	Waze: Community GPS navigation	Free
7	Debut	Words With Friends Free	Free
8	Debut	pMessenger LE (WITH PUSH)	Free
9	Debut	INRIX TRAFFIC!	Free
10	Debut	SPACE DEADBEEF	Free

Top 10 Free Apps for January 2010 based on download attempts:

This Month Rank	Change from Last	App Name	Price
1	Up 3	Background Check App	Free

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2	Debut	LEGO Photo	Free
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5	Debut	Daily Fail	Free
6	Debut	ShoutOUT	Free
7	Debut	INRIX TRAFFIC!	Free
8	Debut	Stanza	Free
9	Debut	Lumosity Brain Trainer	Free
10	Debut	USPS Mobile	Free

Top 10 Paid Apps for January 2010 based on buy attempts:

This Month Rank	Change from Last	App Name	Price
1	Debut	Let's Golf!	\$1.99
2	Debut	Little Runner	\$0.99
3	Debut	Outside	\$2.99
4	Debut	Rat On The Run	\$0.99
5	Debut	Sand Garden	\$0.99
6	Debut	Total Control Remote Edition	\$59.99
7	Debut	WritePad	\$1.99
8	Debut	ACE COMBAT Xi Skies of Incursion	\$4.99
9	Debut	Grand Theft Auto: Chinatown Wars	\$9.99
10	Debut	Star*Burst	\$1.99

"We've received great feedback from publishers and developers who are looking for helpful tools to help them track the hottest apps that users are downloading," said Vladimir Edelman, VP of Marketing and Business Development of envIO networks, the company behind Chorus. "Users of the app find it very helpful as well and we've seen a big increase in user activity. The average user now recommends the app to nearly 80 of their friends and downloads an average of three apps a month, which shows the tremendous power of growth through viral and social recommendations."

envIO is developing Chorus for other leading smart phone platforms and is planning to announce rollouts in several new languages in the coming months.

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