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Business & Finance

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Placecast lands \$5M more for location-triggered mobile advertisements

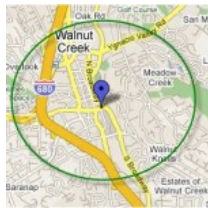
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Cody Barbieri, VentureBeat 11.18.2009 ShareThis

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San Francisco's 1020

Placecast, a company working on new mobile advertising technology, said today it raised \$5 million in more funding to continue developing its opt-in location-triggered ad service. Placecast, which previously raised \$4 million, pushes advertisements from major brands to the consumer's phone depending on their physical location, but allows users to... (Read more)

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Prediction

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FORECAST BY IAN LAMONT



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HOW CERTAIN?

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\$20,000.00

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