

FREE IDE Users' Satisfaction Report

[click here](#)

- [HOME](#)
- [NEWS](#)
- [IT-CAREERS](#)
- [DOWNLOADS](#)
- [STORE](#)
- [TUTORIALS](#)
- [COMMUNITY](#)
- [PUBLICATIONS](#)

Free Wireless Downloads – [Click here now!](#)



Newsletters

E-Mail Address:



Content

- [Articles](#)
- [Columns](#)
- [Training](#)
- [Library](#)
- [Glossary](#)

Career Center

- [Career Center Home](#)
- [View Jobs](#)
- [Post A Job](#)
- [Resumes/CVs](#)
- [Resource Center](#)

Marketplace

- [Marketplace Home](#)
- [Software Products](#)
- [Wireless Market Data](#)
- [Technical Books](#)

News

- [Daily News](#)
- [Submit News](#)
- [Events Calendar](#)
- [Unsubscribe](#)
- [Delivery Options](#)

Community

- [Discussion Boards](#)
- [Mailing List](#)
- [Mailing List Archives](#)

About Us

- [About WirelessDevNet](#)
- [Wireless Source Disks](#)
- [Partners](#)
- [About MindSites Group, LLC](#)
- [Advertising Information](#)

WirelessDevNet.com Press Release

Hello Kitty® Wallpaper App Debuts on the iPhone Thanks to FunMobility

Pleasanton, CA – January 21, 2009 – FunMobility, a leading provider of innovative wireless community and media services, today announces an agreement with SANRIO®, Inc. to bring the beloved icon, Hello Kitty®, to the iPhone. Under terms of the agreement, FunMobility will offer popular SANRIO characters Hello Kitty®, My Melody®, Badtz-Maru™, Chococat®, Deery-Lou®, Tuxedo Sam™, Little Twin Stars®, Cinnamoroll®, and Pochacco® to iPhone users through a brand new Hello Kitty wallpaper application available on Apple's iTunes AppStore.

Over thirty years ago, SANRIO created Hello Kitty to adorn a collection of stationery items and coin purses. Right from the start she was a hit, representing the company's philosophy of "small gift, big smile." Since then, Hello Kitty has become an international phenomenon with a wide range of lifestyle products from notepads to kitchen appliances to luxury jewelry, electronics and now as a sought after wallpaper.

"SANRIO is a great partner for FunMobility, our relationship with them now pairs two iconic brands together for the first time, Hello Kitty and Apple's iPhone," said Adam Lavine, CEO of FunMobility. "Like SANRIO, FunMobility has a very strong connection with teen and youth audiences and we each understand pop-culture phenomena as it relates to mobile consumer demand. FunMobility is proud to bring Hello Kitty to the iPhone, one of today's most popular mobile media platforms, and we look forward to a long and lasting relationship with SANRIO for its mobile distribution needs down the road."

FunMobility's direct-to-consumer website, FunMo.com, will power the distribution of the Hello Kitty wallpaper application, which can be downloaded directly from the iTunes Store for \$4.99. Additionally, you may link directly to the application from www.funmo.com.

[Search WirelessDevNet for Related Items](#)

[Search Google for Related Stories](#)



[Today's News](#)

Sponsors

Free Industry Resources



Alternative Business VoIP Systems – Hosted vs. IP PBX :

IP PBX Premise-Based or Hosted System? Help decide which one is best for you by reading...



IP Phones Checklist: What to ask before you buy :

Learn what questions you should ask before purchasing IP Phones for your VoIP System....



Inquiry Insights: Client Virtualization, Q3 2008 :

Read this Forrester report for insight into what is on the minds of desktop operations and architects...

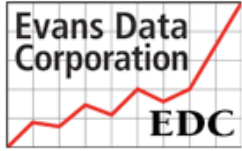


How SaaS-Based Tools Provide a Superior End-User Service :

The report draws on Quocirca's knowledge of the technology and business issues faced by...

Search

Eliminate irrelevant hits with our industry-specific search engine!



FREE IDE Users' Satisfaction Report

[click here](#)

Wireless Developer Network - A MindSites Group, LLC Trade Community
Copyright© 2000-2008 **MindSites Group, LLC** / [Privacy Policy](#)
Send Comments to:
feedback@wirelessdevnet.com