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### [Jump Games USA Launched by Reliance Big Entertainment](#)



Most of the times, gaming companies from other countries come and set up their development studios in India. Very rarely do Indian gaming firms open foreign offices. But now **Reliance Big Entertainment has sent word that they have launched Jump Games USA as they get ready to enter the mobile content market in the United States.**

**Rajesh Sawhney is the president of Reliance Big Entertainment. He quoted,** “We are keen on building a global enterprise that leverages the top entertainment content across the globe. Our recent deals in the entertainment space convey our focus and commitment towards building global entertainment equity.”

**Sawhney added,** “With Jump Games setting up operations in the US, we will be concentrating on mobile space aggressively. To ensure the future of our success, our partnerships and alliances with America’s biggest firms will be critical. The idea is to expand the mobile entertainment umbrella for Jump in the mobile space, via strong and sustained growth, both organic as well as inorganic.”

**Salil Bhargava is the chief executive officer of Jump Games. He says,** “The launch of Jump Games USA and the opening of our new office is an important step in strengthening our ability to acquire and deliver exciting mainstream mobile content to U.S. consumers. Jump Games is already a leading publisher and developer of premium mobile content and our North American team will be a driving force in building key relationships with North America’s leading media and entertainment companies.”

The new Jump Games office is in Chicago. They plan to not only make several key hires but also make acquisitions of top mobile content licenses and brands for distribution on its mobile worldwide network. Amit Khanduja has been appointed as the EVP Americas. Jump Games has previously worked on high-

profile brands like [Hanuman Returns](#) and [Manchester United](#).

Popularity: 1%



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